

WALKER HALL

640 WAMF 640

AMHERST, MASS.

"the radio voice of amherst college"

May 1, 1954

Nicki Ernstoff
Advertising Mgr.
Radio Station WCSR
Dear Nicki:

Enclosed is an estimate of the expenses for the PBS Drama Department for next year (1954-1955). This estimate is based on the assumption that the Drama Departments of each station will merge. This is a rather conservative estimate but one that nevertheless should be adequate to cover next year's expenses. I assume that Ann has already given you her estimate. If there is a wide discrepancy (however there shouldn't be), then let Ann and me know and we'll consult with you and Herb and resolve the difference. If the difference is slight, I would suggest that you use the higher estimate.

I am enclosing a copy for Ann. Will you see that she gets it. Most of the verbage on the enclosed sheet is for her benefit.

Sincerely,
Norman Amaker
Norman Amaker
Drama Director
WAMF

cc: Cadman
Tulchin

AMHERST, MASS.

640 W A B E

WALKER HALL

"The main body of the report is as follows"

Dec 1, 1934

My dear Mr. Walker:
I have just received
your letter of the 29th
and am glad to hear
that you are
interested in the
subject.

Enclosed is an estimate of the cost of the work.

I am sure that you will find it of interest.

I am sure that you will find it of interest.

I am sure that you will find it of interest.

I am sure that you will find it of interest.

I am sure that you will find it of interest.

I am sure that you will find it of interest.

I am sure that you will find it of interest.

I am sure that you will find it of interest.

I am sure that you will find it of interest.

Yours truly,

I am sure that you will find it of interest.

I am sure that you will find it of interest.

Yours truly,

W. A. B. E.
Amherst, Mass.
Dec 1, 1934

Very truly,
W. A. B. E.

PBS DRAMA

ESTIMATED EXPENSES FOR FISCAL YEAR 1954-1955

Scripts -----\$ 100.00

Transportation -----30.00

Meals ----- 85.00

Total -----\$215.00

I. Scripts - some tapes will be used and in several cases no new script need be typed since our files are fairly extensive. The standard rate paid for script-typing is 15¢/page.

II. Transportation - this will be provided by an Amherst man. He'll be paid a very nominal fee (around 7¢/mile). This means about \$1.00 per round trip between Smith and Amherst. Ergo \$30.00 should cover it.

III. Meals - these will normally be provided at Valentine Hall at 95¢ a throw. I've assumed an average of three girls each time at 95¢ per femme and multiplied this product by the expected number of shows (roughly 30 but actually 34 if all goes as planned. See following).

<u># of Shows</u>	<u>Month</u>
1	Sept.
4	Oct.
3	Nov.
7	Dec. (Drama Festival)
2	Jan. (Exams)
3	Feb.
2	March (Spring Vacation)
3	April
9	May (Drama Festival)
Total-----	
34	

IV. Drama Festival - the Drama Festival will begin with the regularly scheduled on hour Sunday presentation and will continue through the following Friday evening with five 1/2 hr. tape recorded shows. The Winter festival (Sun, Dec. 12- Fri, Dec. 17) will adopt for its theme something in keeping with the holiday season. The Spring festival will operate in like manner (Sun-Fri.) and will use a theme to be decided upon by the respective Drama Directors (whoever they may be.)

